



CHUCK e. FOCUS

Week 10 – March 9, 2018

CHECK OUT THESE NUMBERS!

**SHOUT OUT TO THESE OUTSTANDING RESTAURANTS FOR
MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!**

Restaurant	2017	2018	YOY
1. Roseville, CA #633	\$19,634	\$40,492	106.2%
2. Diamond Bar, CA #409	\$20,530	\$26,400	28.6%
3. Whitby, ON #833	\$42,005	\$52,890	25.9%
4. Langley, BC #847	\$30,090	\$37,304	24.0%
5. Hattiesburg, MS #566	\$17,649	\$21,810	23.6%
6. Henderson, NV #314	\$25,589	\$31,475	23.0%
7. Allen, TX #597	\$23,992	\$29,432	22.7%
8. Herndon, VA #099	\$28,634	\$35,067	22.5%
9. Monrovia, CA #390	\$25,220	\$30,785	22.1%
10. Longview, TX #599	\$24,138	\$29,327	21.5%



CAST member SPOTLIGHT OF THE WEEK



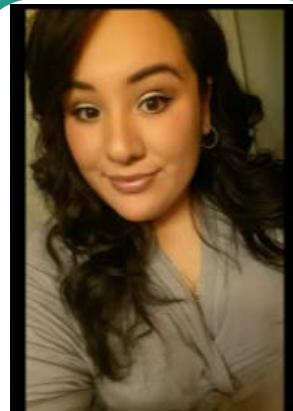
SOUTHEAST

Meet Josh Mayfield, birthday coordinator super star in restaurant #578 Pearland. Josh has been a super star with Chuck E. Cheese's for 2 years now and counting. He started off in the Gameroom, and then transitioned into the showroom where he's been making birthday magic ever since! Josh is fun, outgoing, and doesn't have a shy bone in his body. Always willing to help out his team and go above & beyond for our guests.



WESTERN

Meet Valerie Maldonado, Cast Member in restaurant #442 Placentia. Valerie has been a super star with Chuck E. Cheese for 3 years now and counting. She is a hard worker, always happy and enthusiastic, and always willing to help and get things done. Valerie is a big part of her community; she coaches basketball at the YMCA for 5th and 6th grade kids.



NORTHEAST

Meet Stacy Matthews, Cast member in restaurant #678 Joliet. Stacy has been a super star with Chuck E. Cheese for 7 months now and counting. She has been driving a driving force in bringing the FUN to Fundraisers and events in Joliet and helping in other nearby restaurants. She has been making sure that each guest who sees Chuck E. Cheese has a magical and memorable moment. In Stacy's spare time, she loves to do crafts and paint nurseries!



sales contest



HOW FULL IS YOUR DIPPIN' DOTS CUP?



1. Houston Meadows, TX #571
2. Bell, CA #446
3. New Hartford, NY #646
4. Jacksonville, FL #066
5. Laredo, TX #569
6. Lake Jackson, TX #576
7. Hialeah, FL #424
8. Windsor, ON #831
9. Miami, TX #725
10. OKC Towne South, OK #888

Feb 26 - April 1

Restaurant Sales Contest

Dippin' dots



CASH PRIZE VALUES

TOP 1-50 RESTAURANTS: WIN \$150 restaurant certificate for a party

TOP 51-65 RESTAURANTS WIN a \$100 certificate for a party

TOP 1-10 GM'S: WIN \$300 certificate

TOP 1-5 management teams: Sales contest champion shirt



TOP 10 RESTAURANTS

Win a Sales Booster Pin
for everyone on the team



TOP RESTAURANT

Wins the Sales Booster
Traveling Trophy

*Prizes are subject to payroll tax deductions. All sales contests will be monitored, audited, and subject to disqualification. Winners are to be calculated by dippin dots sales/total sales.





a&b moments...

Yesterday we hosted a party at your El Paso, TX location on Sunland Park Dr. We had previously hosted birthday parties at other competitors and were unhappy so we thought we'd give Chuck E. Cheese a try. I could not be happier! The reason would be our wonderful party host was so attentive and such a hard worker. He really did make sure that he made us feel worry free during our party and was always checking on us even though he was bussing tables around the restaurant, helping other guests and maintaining the games. I want to recognize what a great employee you all have working for your company. We will definitely return because of him!

Western Region
El Paso, TX #850
RVP Jim Brawley
DM John Chudzinski
SGM Jose Aguirre

Just wanted to let you know that we had a wonderful time at your Conyers location today for my daughter's birthday party. My husband was a little reluctant to spend so much money. But your location really went above & beyond our expectations. We have 6 kids and the other kids are already talking about having their parties at your store. In particular your employee Desire, was awesome! She was great with the kids and made everything very special. I honestly don't think ya'll could hire a better employee to host birthday parties. Thank you for making my daughter's party so special. Definitely an occasion we will always remember.



Southeast Region
Conyers, GA #602
RVP Bill Eich
DM Joe Risnear
Cast Member Desire

My families pleasant experience started before we even walked in the door. While my husband, my daughter, and I were in the parking lot of Chuck E. Cheese, a gentleman noticed I was having a hard time getting my husband out of the car. He is disabled, needing to get from the car in the wheel chair and stood up to his walking device. Your employee, Dennis, completed this sometimes difficult task with no hesitation. He even was kind enough to offer to place the wheel chair back in the trunk of my compact car, as he did. As we all walked in together, he made sure to remind us that if there was anything he could do to help, please have someone come find him. Great atmosphere, good food and my daughter enjoyed it. Dennis really went above & beyond. We will be back.

Northeast Region
Cincinnati, OH #102
RVP Chris Kelly
DM Ali Elali
GM Denise Renke
Cast Member Dennis

anniversaries

15 YEARS

Servando Gusman ~ 933

10 YEARS

John Dubell ~ 512

Michael Estes ~ 568

Raul Diaz ~ 699

Eric Lleras ~ 722

5 YEARS

Matthew Blair ~ 048

Sierra Roumo ~ 098

Brittney Herrera ~ 365

Julian Bremer ~ 769

Nagib El Moullem ~ 835

Zachariah Holmes ~ 946



2ND QUARTER LTO ~ WINGS! Smallwares

Have you ordered your smallwares for the upcoming LTO?

If your restaurant does not currently have a spare cheese shaker or 2oz. portion server, this needs to be ordered ASAP from Ed Don!

Product	Vendor	Item #	Item Picture	Cost
Cheese Shaker	Ed Don	K6690		\$3.21
2oz. Portion server	Ed Don	K7906		\$2.88



RISK management



TIP OF THE WEEK:

No horseplay in the restaurant!



- Running
- Climbing on games or stage

This applies not only to guests, but to Cast Members as well!

GamerRoom Training

The Learning & Development Department is very excited to present to you the GAMEROOM TRAINING PROGRAM! This means all of the AOI training packets are officially complete and up to date!

- ✓ GAMEROOM!
- ✓ Party Server
- ✓ FUNctions
- ✓ Cashier
- ✓ Sauce Boss

Look for the communication sent out by your L&D Department for more details.

If you have any questions, please reach out to your Regional L&D Manager.

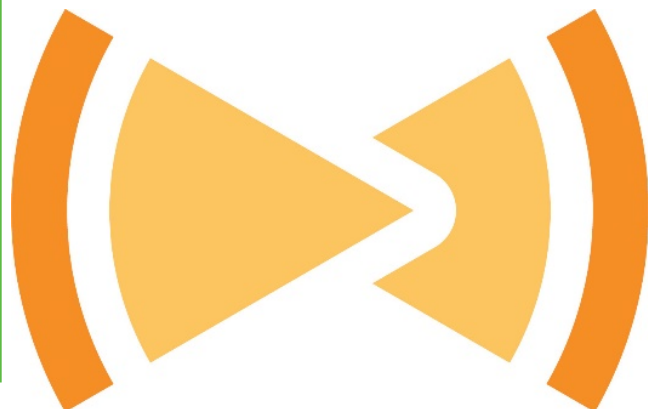
GET MORE in 2018

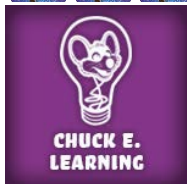
73,709 sign ups!

FAQ of the week

Q: How long is the birthday rewards good for?

A: A child's birthday reward for a free personal, one topping pizza is good for 3 days before and 3 days after the child's birthday. However, rewards will not show up immediately, it takes 24 hours to post. This helps to encourage our guests to come back for another visit.





Families are always looking for some FUN during their weekly routine – why not come to Chuck E. Cheese's for a #FunBreak! Guests who come into Chuck E. Cheese's between Monday, 3/12 and Sunday, 5/6 and say "I need a **"fun break!"** will get

50 free tickets per child per \$5 purchase.

Check out the communication sent out by the L&D Department for all of the FUN details.

If you have any further questions, please reach out to the Marketing department at marketing@cecenterentertainment.com



A DIFFERENT angle

Sometimes it's the smallest things that can make the biggest difference. When a mother wished to buy a cake and expressed how she wished we were able to put Happy Birthday on the cake to make it special. Our Cast Members Jasin and Taylor went above & beyond, making the families day. They wrote Happy Birthday on the cake, decorated it with candles and brought it out to surprise them and to wish the little girl a happy birthday. When the little girl saw it, she was ecstatic and truly made the families day!

*Cast Members: Jasin and Taylor
Team #359 Dearborn, MI*

Do you have a creative moment you want to share? Send it in to myfavoritefun@cecenterentertainment.com and you could be chosen for our next spotlight and win some cool Chuck E. Swag!



GREETINGS!

What do the following statements have in common?

*"Welcome to Chuck E. Cheese's!
Ready to have some fun?"*

"Did you have fun today?"

"Thanks for playing. See you next week!"

*"Welcome to Chuck E. Cheese's!
How can I help you have fun today?"*

"Thank you, Have fun!"



They are all friendly and inviting greetings to use at Kid Check and Cash!

At Chuck E. Cheese's, we are all about great first impressions. To hear more about these greetings, please look for the communication sent out by your L&D Department. If you have any further questions, please feel free to reach out to your L&D Manager at learning@cecenterentertainment.com



CHUCK E. CHEESE'S

HOT JOBS

General Manager



330 ~ Birmingham, AL	349 ~ Batavia, IL
671 ~ Little Rock, AR	323 ~ Flint, MI
095 ~ Chino, CA	564 ~ Horn Lake, MS
371 ~ Foothill Ranch, CA	747 ~ N. Kansas City, MO
378 ~ Laguna Hills, CA	749 ~ Joplin, MO
405 ~ La Mesa, CA	512 ~ Bridgewater, NJ
429 ~ Granada Hills, CA	526 ~ Syracuse, NY
444 ~ San Bruno, CA	737 ~ Columbus, OH
462 ~ Carson, CA	745 ~ Niles, OH
115 ~ Littleton, CO	660 ~ Portland, OR
954 ~ Wilmington, DE	535 ~ Bridgeville, PA
602 ~ Conyers, GA	763 ~ Greensburg, PA
611 ~ Norcross, GA	970 ~ Memphis, TN

Tech Manager

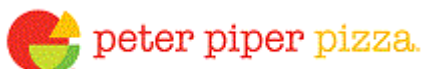
108 ~ Redwood City, CA	768 ~ Pinole, CA	547 ~ Mayfield Heights, OH
321 ~ Newark, CA	784 ~ Vista, CA	557 ~ Columbus, OH
363 ~ Hayward, CA	467 ~ E. Hartford, CT	738 ~ Sharonville, OH
367 ~ Ladera Heights, CA	430 ~ Tampa Carolwood, FL	844 ~ Mississauga, ON
376 ~ Hemet, CA	117 ~ Kennesaw, GA	970 ~ Memphis, TN
390 ~ Monrovia, CA	611 ~ Norcross, GA	035 ~ Lewisville, TX
409 ~ Diamond Bar, CA	341 ~ Kokomo, IN	577 ~ College Station, TX
413 ~ Covina, CA	795 ~ Blaine, MN	595 ~ Ft. Worth Hulen, TX
418 ~ Sun Valley, CA	564 ~ Memphis, MS	850 ~ West El Paso, TX
465 ~ Torrance, CA	525 ~ E. Hanover, NJ	863 ~ N. McAllen, TX
761 ~ Santa Maria, CA	542 ~ Union, NJ	056 ~ Richmond, VA
	516 ~ Hamburg, NY	

District Tech Manager

District Tech Manager

Based in Fontana, CA

Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



interested in a peter piper opportunity?

District Manager
General Manager

Based in Phoenix, AZ
Mesquite, TX #1273

Please visit <http://www.peterpiperpizza.com/search-jobs.html> to review all open Peter Piper Pizza positions